



# YOUR GROWTH PARTNER

Transform your business from confined limitations to expansive opportunities, unlocking endless potential for growth and success



#### Outsourcing Excellence

We excel at optimizing business operations to enhance the overall experience of clients in India and the US market.



# Cost- Effective Solutions

Expert Consulting to Drive Your Business Forward.



# Your Progress Partner

We thrive at coming up with creative tactics that increase market awareness and accelerate expansion.

#### **OUR VISION**

Our vision is to be the preferred service provider, creating value across the entire business ecosystem and fostering growth and leadership for our clients.

## **OUR MISSION**

Our goal is to empower our clients to grow and become leaders in their respective markets.

## **OUR SERVICES**



## **BACK OFFICE OPERATIONS**

Our custom back office solutions save costs and boost productivity, allowing you to focus on growing your business.



## LEAD MANAGEMENT

Leads management is vital for growth. At LeadsBPO, we use advanced tools and personalized strategies to convert prospects into loyal customers, building trust and reliability



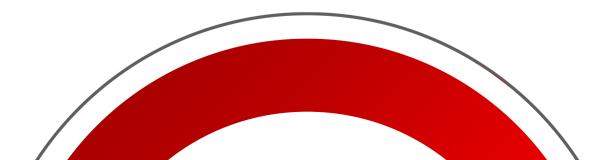
## **OUTBOUND SALES CAMPAIGN**

Our outbound sales campaigns are customized to your goals, engaging clients through targeted emails and social media. As a top call center service provider in India, we deliver effective, goal-oriented strategies.



## CONTACT CENTRE SUPPORT

Partnering with us provides access to a dedicated team committed to excellent customer service, including order processing, technical support, call handling, and complaint resolution



# **OUR JOURNEY**

2024

#### Presence in the USA

Established a strong foothold in the USA, extending our reach and capabilities in a key market.

2023

#### Rebranded to LeadsBPO

Evolved our identity from Desibol to LeadsBPO, reflecting our broader vision and global ambition

2021

#### **Entered the Global Market**

Entered the global arena, bringing our knowledge and services beyond domestic borders

2018

#### Growth in team size

Began our journey as Desibol Infotech Solutions, serving tExpanded our workforce to over 300+ professionals,

2015

#### **Established as Desibol**

Began our journey as Desibol Infotech Solutions, serving the domestic market with a focus on delivering

